



Case Study **Water Consumption**in Factories and Warehouses





## INDUSTRY AND WATER CONSUMPTION FOR ITS WORKERS

Industries around the world use water in their factories to develop and assemble building materials, auto parts and food, to name a few examples.

One of the most relevant industries is bottled water, since its demand has increased in recent years.

The top consumer of bottled water is **China**, with the United States and Mexico coming in second and third.



According to data from the UN, 70% of worldwide water consumption is used by the agricultural sector, 22% by the industrial sector, and 8% for personal consumption.

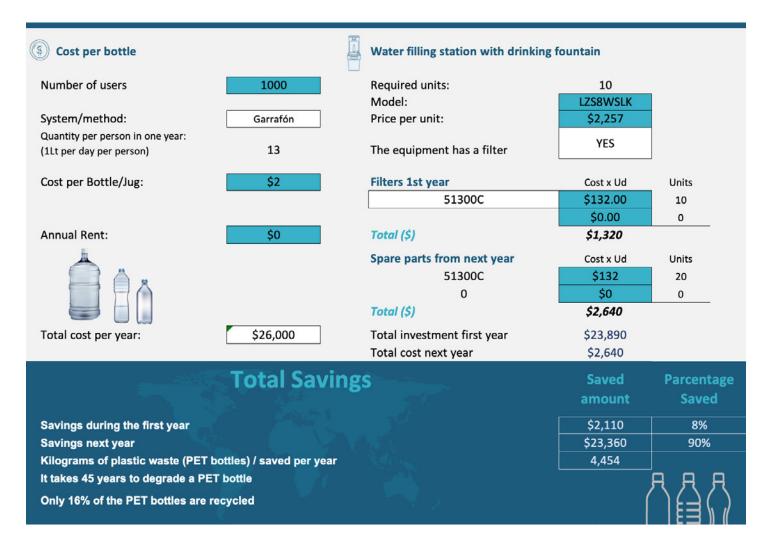
Reducing disposable plastic water bottle usage must be considered to help reduce industrial water usage. Every minute, 1 million plastic bottles are purchased around the world, and only an estimated 6% are recycled. Much of the trash ends up in waterways.





Adding water fountains and bottle filling stations to industrial workplaces can also help reduce plastic waste, while also offering quality water for employees.

Installing these types of units also helps reduce water cooler expenses, as seen in the following example of a company with 2,000 employees.





#### **INDUSTRIAL REGIONS**

Factories can be broadly classified according to the type of products they make, **including chemical**, **metallurgical**, **steel**, **cement**, **textiles**, **food and pharmaceutical**.

These create industrial zones in various parts of the world that provide jobs and boost the local economy.

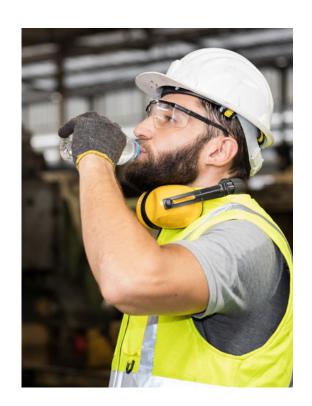
Industrial zones around the world:		
Region	Type of industry	
Shanghai, China	Communications, automobiles, electronics and biomedical equipment.	
Beijing, China	Pharmaceutical, electronic and bioengineering products.	
Lower Saxon, Germany	Automobiles.	
Baden-Wurtemberg, Germany	Automobiles, metallurgical and electronic products.	
Mid-Atlantic United States and Great Lakes region	Steel, automobiles, biotechnology, polymers, information, technology and nanotechnology.	

Source: actividadeseconomicas.org

As for Latin America, **countries like Mexico have developed a strong automotive industry, while the food and beverage sector is a pillar of the Argentine economy**. In addition to this, Latin American countries have also encouraged the technology sector.

Main Latin American countries with the biggest technology companies that have more waste of water		
Brazil	48%	
Argentina	19%	
Mexico	14%	
Chile	8%	
Colombia	7%	

Source: bbc.com





Warehouses play an important role in the industrial environment. They receive, organize and store materials and record both input and output for manufacturing.

**Both factories and warehouses employ large numbers of people around the world.** According to IBISWorld, in the industrial sector at an international level, **there are 10 major sectors that stand out in terms of job creation** (their study is based on analyzing more than 70 global industries).



	Tourism	27,182,096
	Electronic products	17,430,942
	Fast Food Restaurants	14,212,192
,	Commercial real estate	13,010,231
	Clothing manufacture	11,844,687
	Hotels and Resorts	9,690,013
	Banking	8,076,796
'	Human resources services	7,711,838
	Coal mining	7,314,352
	Automotive manufacturing	6,611,713

Number of Employees (2021) Source: ibisworld.com

#### INSTALLATION OF WATER FOUNTAINS AND THEIR BENEFITS

**Global Industry** 

**Installing water fountains and bottle filling stations in factories and warehouses** benefits both employees and companies, by helping workers stay hydrated and keeping productivity high.

#### Other benefits include:

- Access to filtration for cleaner water
- Contact free options with "hands-free" products
- **Durable**, recyclable stainless steel construction
- No-cost access to fresh, cleaner water
- Reduced consumption of bottled water and sugary drinks



In addition to installing fountains and bottle fillers, **companies should raise awareness with videos, brochures, manuals or meetings.** This helps create a commitment to proper water management.

#### What are the benefits of staying hydrated during the workday?

- Helps prevent fatigue
- Helps maintain concentration to perform various tasks and activities
- **Improves cognitive performance**, making it essential to learn new job skills (75% to 85% of the brain is made up of water)
- Helps to avoid headaches and migraines
- Improves blood circulation
- **Helps reduce** the risk of accidents

#### LEGISLATIVE CONSIDERATIONS



According to the Water and Health Research Institute (Spain), **performance and work capacity decrease when dehydration exceeds 2% of body weight.** For this reason, it is important that workspaces have bottle filling stations or water fountains.

In Mexico, the Federal Labor Law establishes the following in its second article: the obligation to promote the conditions for decent work where the humanity and dignity of each employee is fully respected. For this reason, access to drinking water becomes a right that must be guaranteed.

**Employers are required to provide drinking water to their staff,** according to the Occupational Safety and Health Administration (agency that belongs to the Department of Labor) by official provision in the United States.



In February 2018, the European Union Drinking Water Directive established that all people on the continent should have access to a clean supply of drinking water, which includes office and corporate personnel.

Similarly, **Australia established by law that an adequate supply of drinking water must be provided for workers**, and highlighted that drinking fountains should not be in bathrooms or in places where there is contamination.

#### **Among other requirements, it states:**

- Water should be free and easily accessible
- Water points should be no more than 30 meters from workstations
- There must be one water outlet for every forty employees
- Quality must conform to national sanitary guidelines

Americans, Europeans, and Australians have the security of access to safe drinking water backed by the law and municipal supplies with these legal provisions for each one.

#### **QUALITY WATER FOR HEALTH**



In 2020, Elkay presented a hygienic, efficient, and accessible initiative for employees through its "handsfree" units. The units are part of a line of water fountains and bottle filling stations that continues to be expanded with the goal of eliminating the use of PET plastic bottles.

These were developed with sensors or pedals that makes them 100% "hands-free" by avoiding any type of contact.

These hands-free units have sensors that are motion-activated; simply place your water bottle close to the sensor **and it will fill automatically.** 





Activation pedals are ordered separately and installed on stainless steel outdoor units. The pedal means you can use your foot to fill your bottle, so you don't have to touch the button with your hands.



Elkay's efforts have left a positive footprint by improving water consumption and reducing the use of PET plastic bottles through its thousands of bottle filling stations and water fountains installed around the world.







For this reason, **Elkay units are an appropriate option to help care of the health of people who work in factories and warehouses**, because they offer quality water and have the durability that these workspaces demand.



### **Hydration in extreme** work environments

More than just thirst

Did you know ...



There are work activities that require great effort and often develop in harsh and extreme environmental CONDITIONS



Often the loss of water due to sweat is greater than the daily water intake,

# creating dehydration



Dehydration can negatively influence productivity, safety and mood, reducing mental performance along with physical symptoms



#### A clear example

**AN EMPLOYEE IN THE METALLURGICAL INDUSTRY** who works in smelting furnaces where temperatures can reach 100 °C.



**EACH TIME HE ENTERS THE OVEN**, his heart rate increases 35% and he can lose up to a liter of sweat over the course of an hour.



**THE HIGH HEAT AND INTENSE PHYSICAL ACTIVITY** mean his heart is pumping more blood to help regulate his muscles and temperature.

**Elkay's drinking fountains and bottle filling stations** can provide needed drinking water and withstand high temperatures.











