



CASE STUDY:
Elkay & Melbourne Sports
and Aquatic Centre

Fueling Melbourne's Athletes with Fresh Drinking Water



Elkay® partnered with Melbourne Sports & Aquatic Centre to deliver 10 drinking fountains and bottle filling stations across the sporting complex.



THE CHALLENGE

Located in Albert Park in Melbourne, Australia, the Melbourne Sports & Aquatic Centre is home to a state-of-the-art aquatic center and sporting courts accommodating basketball, volleyball, gymnastics, badminton, table tennis and martial arts training and competitions.

With hundreds of athletes entering its doors every day, MSAC was striving to become the first state-level sporting facility in Victoria to eliminate its supply of unhealthy, sugary drinks. MSAC needed a robust solution to provide filtered drinking water in several high-traffic areas, specifically at the indoor facilities. As an added requirement, any units installed around the swimming pools needed extra resistance to salty, chlorinated water.

THE SOLUTION

MSAC partnered with CIVIQ, an Elkay® distributor for Australia, and Elkay, to achieve its objective: provide fresh, easily accessible water to keep patrons hydrated throughout the day.

After facility managers examined a range of possibilities, they selected Elkay's ezH2O® vandal-resistant bottle filling station for its ability to mount directly over existing water lines and its durability in indoor swimming areas.

Elkay's vandal-resistant ezH2O bottle filling stations are constructed with heavy-duty stainless steel materials, which resist corrosion and discoloration. This ensures that the visual appeal and structural integrity of the unit is maintained over time, despite heavy use and exposure to chlorine in the air. The units are available with the option of refrigeration and filtration. They come standard with a built-in Green Ticker™ which counts the number of 20 oz. plastic bottles saved from waste – a great way of reminding users of the benefits of using refillable bottles.

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THE RESULTS

The project, funded by VicHealth, a division of the Victoria Government, was created to reduce the number of sugary beverages sold onsite, which has since led to the removal of any vending machines containing sugary drinks.

MSAC now has 10 total drinking fountains and bottle filling stations installed in key areas across the sporting complex. Facility users have free, clean, chilled, filtered drinking water available, which can be accessed by simply pushing a button. The bottle filling stations also allow patrons to save money, as they serve as an alternative to purchasing sugary drinks.

Since Elkay's ezH2O installation in mid-2017, the bottle filling stations have assisted in refilling more than 200,000 bottles, equating to more than 157,000 liters (41,475 gallons) of water, helping to eliminate waste from disposable plastic bottles.





ABOUT ELKAY

Family owned since 1920, Elkay has been making innovative products and delivering exceptional customer care for almost a century. While proud to be America's No. 1 selling kitchen sink company, Elkay expanded its commercial offerings more than four decades ago, and today delivers faucets, foodservice fixtures, water coolers, drinking fountains and award-winning ezH2O bottle filling stations, in addition to world-class stainless steel and quartz sinks.

Like your family, Elkay has values and traditions that endure; like a commitment to sustainability and to our country. Headquartered in Oak Brook, Illinois, Elkay has been American-owned and operated, providing thousands of jobs that support our families and communities.

